The Trust Project: Citations and References design sprint

20 designers, product managers and producers from 10 organizations gathered for two days to explore ways to help journalists show their work.
These explorations generally centered around three themes:

- Front-end display
- Back-end workflow
- Use cases and editorial processes
Here is what they made ...
Source
Biographies

Team members
Marco Antonutti, Gruppo Gedi-Repubblica
Mikayla Bouchard, The New York Times
Paige Connor, CQ Roll Call
Patrick Slawinski, USA Today

The idea
A SlackBot reporters can use to gather source information during an interview. The data later renders on the article page.
Source information displays on the article page
CiteLine

Team members
Libby Bawcombe, NPR
Julia Smith, INN
Matthew Strom, The Wall Street Journal
Patrick Thornton, CQ Roll Call

The idea
A timeline of sources, citations and references that adds another layer of transparency to the reporting process by placing source material within the context of how a story was developed.
Sorting + filtering
Source format
Added context from reporters and editors
Clear attribution
Direct links to sources
SourceBrief

Team members
Katie Chipman, USA Today
Nick Etemadipour, IJR
Katie Parker, The Washington Post
Kristi Walker, Pew Research

The idea
Standardized source information attached to hyperlinks in news articles.
Facebook has said its efforts to reduce false news are working, but declined to provide any underlying data. The social media giant’s refusal to share information has frustrated some fact-checkers. “I’m hoping Facebook will see this study and determine that it is even more appropriate for them to share data as to how this is actually going,” said Alexios Mantzarlis, the head of the International Fact-Checking Network.

Rand also said that he wishes Facebook would agree to give out information about its policies. The company has information that could be used to assist people in determining the truth. Facebook knows who shares and clicks on stories, but Rand said it is not clear whether the company has information that could be used to help people assess whether people actually have independent fact-checkers. Having outside fact-checkers would be beneficial because it freed social-media organizations from having to decide for themselves whether a story is fake — a responsibility they are wary of.
Extra Information Layer

Team members
Angela Barber, The Globe and Mail
Blake Hunsicker, The Washington Post
Richard Lations, INN
Devin Slater, The Globe and Mail

The idea
A set of additional story components that will allow readers to dive deeper into the evolution of a story, source and reference material, as well as the reporting process, without interrupting the reading experience
CROSBY, Tex. — The remnants of Hurricane Harvey carried its wrath up the Mississippi Delta on Thursday, but not before hammering the Gulf Coast with more punishing cloudbursts and growing threats that included blasts and “black smoke” at a crippled chemical plant and the collapse of the drinking water system in a Texas city.

While local officials described the blasts early Thursday at the plant in Crosby as “chemical reactions” and not “massive explosions,” federal authorities used dire language to describe the impact of the fumes from the plant.