eil

Extra Information Layer

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- Likes Reddit, Google News, Broken GIFs art, Drudge Report for “balance”
- If curiosity is piqued and he’s seen a story more than once, he’ll do research.
- News inspires his art
- News guides his daily activity, health, entertainment choices, voting.
- Thinks the footnotes on Vox are ‘Your grandfather’s footnotes’
<table>
<thead>
<tr>
<th>PHASE</th>
<th>Explore</th>
<th>Compare</th>
<th>Save</th>
<th>Learn</th>
</tr>
</thead>
<tbody>
<tr>
<td>USER NEED</td>
<td>Understand what’s happening and what is popular or new</td>
<td>Decide which article(s) are worth clicking on</td>
<td>Prioritize and personalize reading time</td>
<td>Improve knowledge about this topic</td>
</tr>
<tr>
<td>USER ACTION</td>
<td>Looks at Reddit and Google News</td>
<td>Clicks on article link</td>
<td>Saves article link to folder on phone</td>
<td>Retrieves Article from list in phone</td>
</tr>
</tbody>
</table>

- Looks at Reddit and Google News
- Clicks on article link
- Scans article information
- Saves article link to folder on phone
- Reads article
- Explores article EIL (Extra Info Layer)
The Extra Information Layer is a set of additional story components to allow the reader to dive deeper into the evolution of the story, source and reference material, and the reporting process. It is designed to be available, but not interfere with the reading experience. Types of information can vary depending on the need of the story and its evolution. For example, an early breaking story may have two facets of extra information (i.e. a related topics list and a reference links) and an investigation or developed story may have more.

The Extra Information Layer will allow publishers a way to engage readers more deeply and offer another path to reference links within their own platform (recirculation). The information that is attached to each article improves each publishers’ organizational knowledge on topics.
Editorial Notes

**Journalist Notes:** Reporters can add further background or context related to the interview and reporting process.

*Data Type: Longform Text*  
*Connects to: Journalist User Account, Contextual connection w/ Story*

**Editors Notes:** Description of assignment; updates or corrections; notes about fact-checking; embargoes, etc. This may include high-level guidance from the EIC or granular detail from a desk editor.

*Data Type: Longform Text*  
*Connects to: Journalist User Account, Contextual connection w/ story*

**Related Opinion stories:** Commentary and perspective show similar and opposing views.

*Data Type: Link to related story*  
*Connects to: Story => Story connection*

Timeline

**List of revisions:** Edits, updates and corrections to the story are clearly marked with a timestamp and one-line description.

**Timestamped footnotes** in chronological order

*Data Type: Individual data entry (row) for each correction containing fields (columns) for timestamp and text field.  
Connects to: Story*

**Notes about evolution:** Stories often change course through the reporting process. This allows the reporter or editor to provide further detail to the reader about a story’s development

*Data Type: Longform Text*  
*Connects to: Story*

Topics / Tags

**Related stories by topic/tag:** Link to further reading and related story lists under clear topic tags.

*Data Type: Taxonomy Term*  
*Connects to: Story, Taxonomy*
Notations about story type

**Developing Story:** Implying or stating that more information and detail is forthcoming.

*Data Type:* Taxonomy Term  
*Connects to:* Story, Taxonomy

**Human vs. AI:** Being transparent about the relationship between reporter, editor and artificial intelligence; how automation or data sourcing was applied.

*Data Type:* Taxonomy Term  
*Connects to:* Story, Taxonomy

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**References**

**Links** to external documents and source material.

*Data Type:* URL & Description fields  
*Connects to:* Story (possibly contextual)

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**Sources**

**Contributors:** identifying contributors to the story with links to contact or biographical information.

*Data Type:* URL  
*Connects to:* Story, Contributor User Account

**Sources:** Further details and credentials of a cited source can be attached to a story.

*Data Type:* URL & Longform Text fields  
*Connects to:* Contextual elements in the story

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**Background**

**Blurb:** Brief description or definition of a subject.

*Data Type:* Longform Text  
*Connects to:* Story

**Story:** Link to a separate ‘Backstory’ for a deeper overview of the topic or subject matter.

*Data Type:* URL, potentially a longform text field to describe relationship to backstory  
*Connects to:* Backstory piece, Story (Article => Article connection)
CROSBY, Tex. — The remnants of Hurricane Harvey carried its wrath up the Mississippi Delta on Thursday, but not before hammering the Gulf Coast with more punishing cloud bursts and growing threats that included blasts and “black smoke” at a crippled chemical plant and the collapse of the drinking water system in a Texas city.

While local officials described the blasts early Thursday at the plant in Crosby as “chemical reactions” and not “massive explosions,” federal authorities used dire language to describe the impact of the flames from the plant.
While local officials described the blasts early Thursday at the plant in Crosby as “chemical reactions” and not “massive explosions,” federal authorities used dire language to describe the impact of the fumes from the plant.