

eil

Extra Information Layer

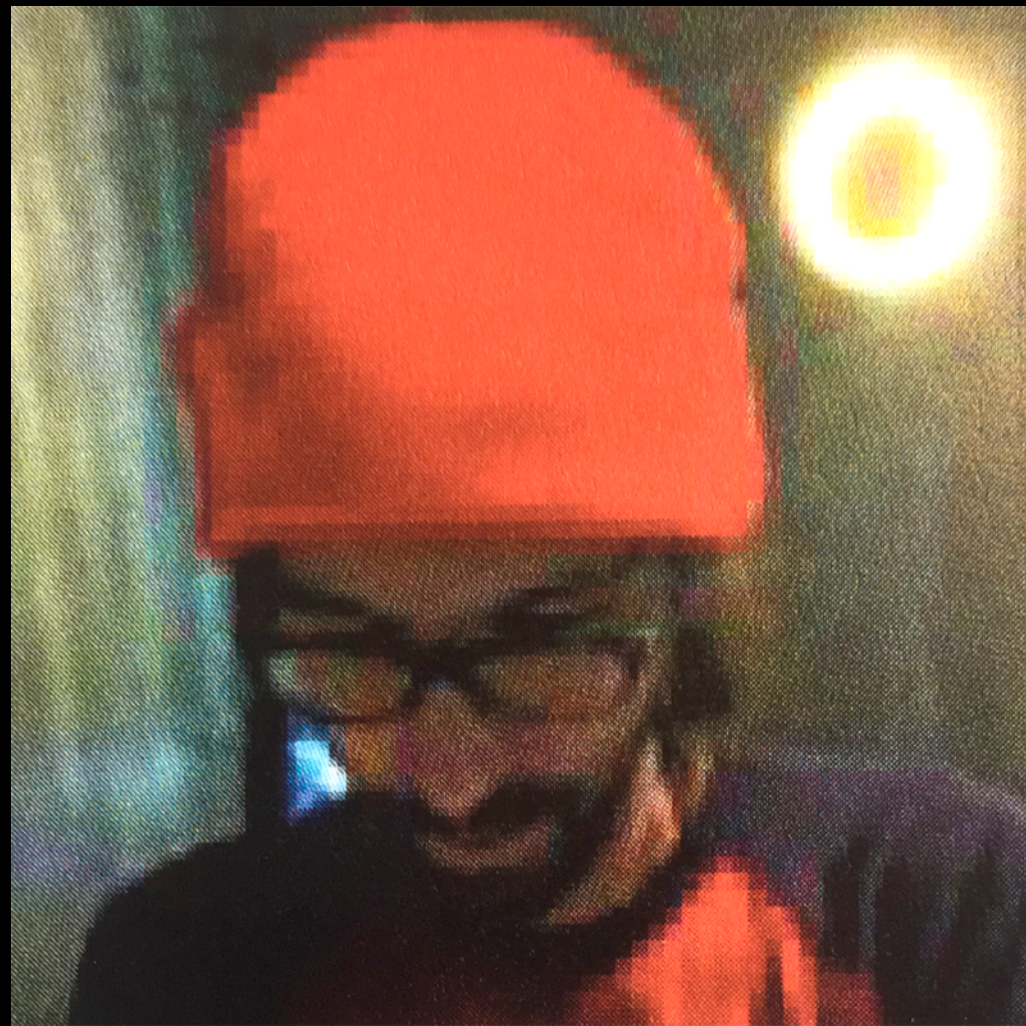
Angela Barber, The Globe and Mail

Blake Hunsicker, The Washington Post

Richard Lations, Institute for Non-Profit News

Devin Slater, The Globe and Mail

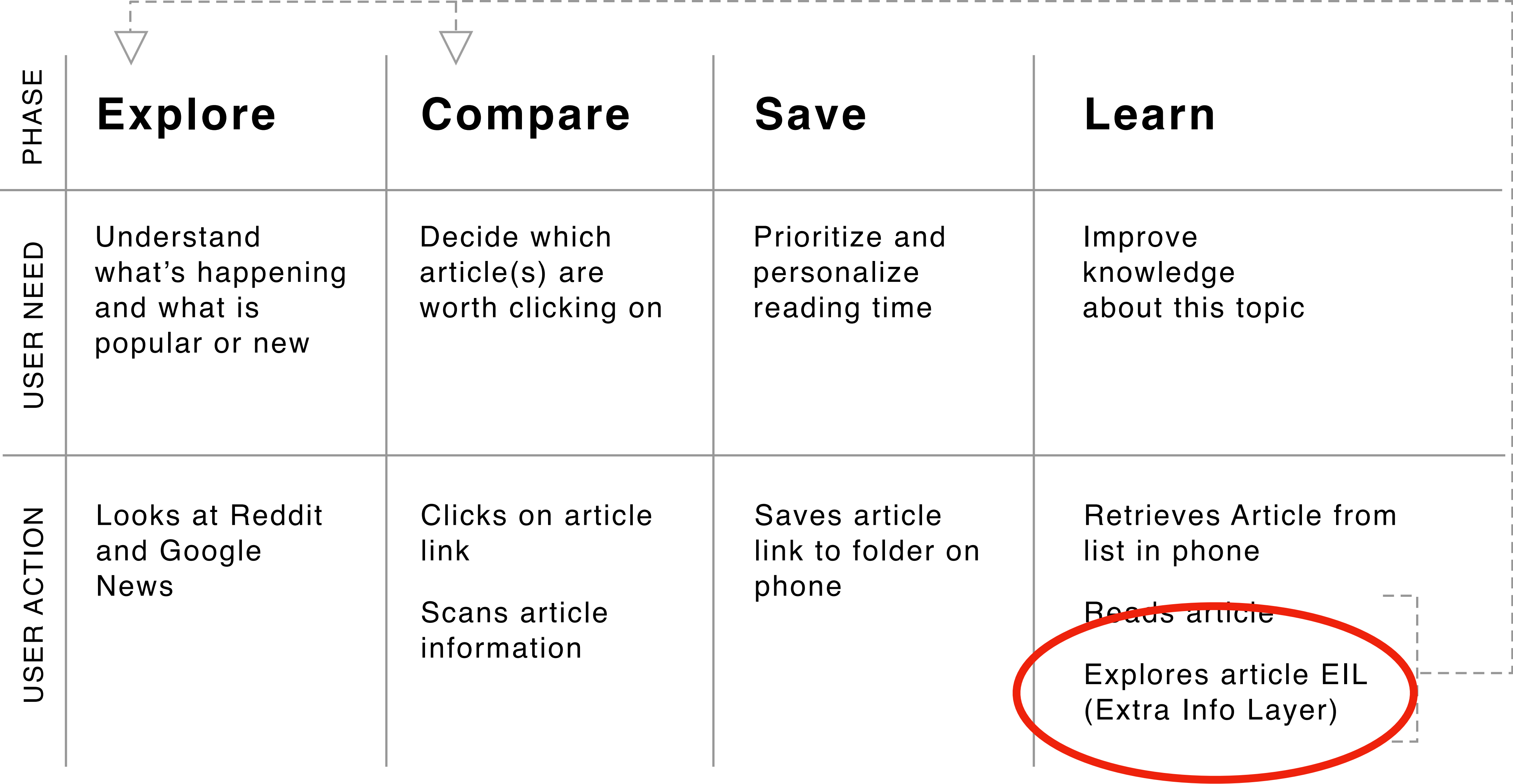
User Profile



Loren, 37. New York City

- Likes Reddit, Google News, Broken GIFs art, Drudge Report for “balance”
- If curiosity is piqued and he’s seen a story more than once, he’ll do research.
- News inspires his art
- News guides his daily activity, health, entertainment choices, voting.
- Thinks the footnotes on Vox are ‘Your grandfather’s footnotes’

User Journey



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The **Extra Information Layer** is a set of additional story components to allow the reader to dive deeper into the evolution of the story, source and reference material, and the reporting process. It is designed to be available, but not interfere with the reading experience.

Types of information can vary depending on the need of the story and its evolution.

For example, an early breaking story may have two facets of extra information (i.e. a related topics list and a reference links) and an investigation or developed story may have more.

The Extra Information Layer will allow publishers a way to engage readers more deeply and offer another path to reference links within their own platform (recirculation). The information that is attached to each article improves each publishers' organizational knowledge on topics.

Editorial Notes

Journalist Notes: Reporters can add further background or context related to the interview and reporting process.

Data Type: Longform Text
Connects to: Journalist User Account, Contextual connection w/ Story

Editors Notes: Description of assignment; updates or corrections; notes about fact-checking; embargoes, etc. This may include high-level guidance from the EIC or granular detail from a desk editor.

Data Type: Longform Text
Connects to: Journalist User Account, Contextual connection w/ story

Related Opinion stories: Commentary and perspective show similar and opposing views.

Data Type: Link to related story
Connects to: Story => Story connection

Timeline

List of revisions: Edits, updates and corrections to the story are clearly marked with a timestamp and one-line description.

Timestamped footnotes in chronological order

Data Type: Individual data entry (row) for each correction containing fields (columns) for timestamp and text field.
Connects to: Story

Notes about evolution: Stories often change course through the reporting process. This allows the reporter or editor to provide further detail to the reader about a story’s development

Data Type: Longform Text
Connects to: Story

Topics / Tags

Related stories by topic/tag: Link to further reading and related story lists under clear topic tags.

Data Type: Taxonomy Term
Connects to: Story, Taxonomy

Notations about story type

Developing Story: Implying or stating that more information and detail is forthcoming.

Data Type: Taxonomy Term
Connects to: Story, Taxonomy

Human vs. AI: Being transparent about the relationship between reporter, editor and artificial intelligence; how automation or data sourcing was applied.

Data Type: Taxonomy Term
Connects to: Story, Taxonomy

References

Links to external documents and source material.

Data Type: Url & Description fields
Connects to: Story (possibly contextual)

Sources

Contributors: identifying contributors to the story with links to contact or biographical information.

Data Type: URL
Connects to: Story, Contributor User Account

Sources: Further details and credentials of a cited source can be attached to a story.

Data Type: Url & Longform Text fields
Connects to: Contextual elements in the story

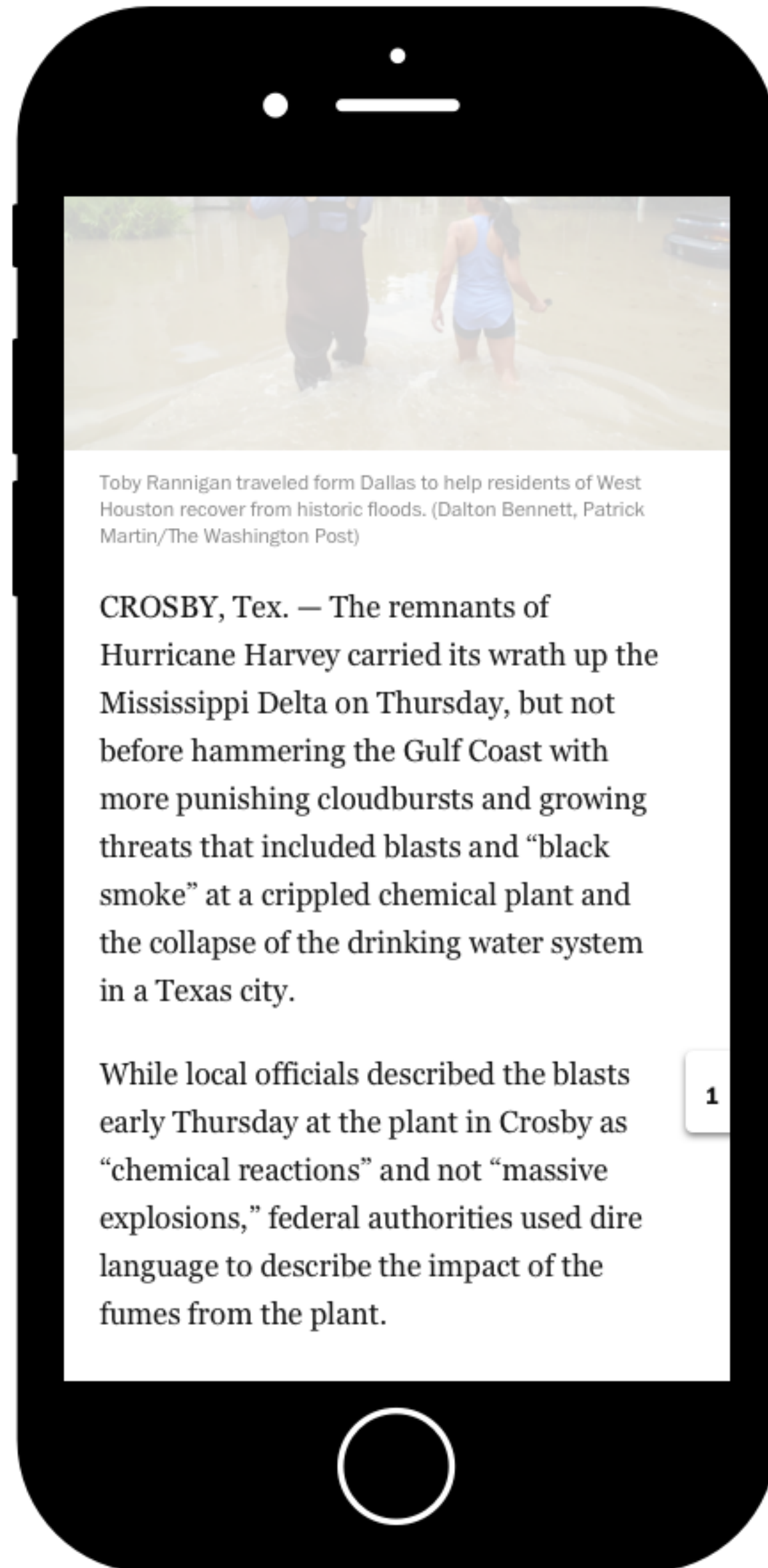
Background

Blurb: Brief description or definition of a subject.

Data Type: Longform Text
Connects to: Story

Story: Link to a separate ‘Backstory’ for a deeper overview of the topic or subject matter.

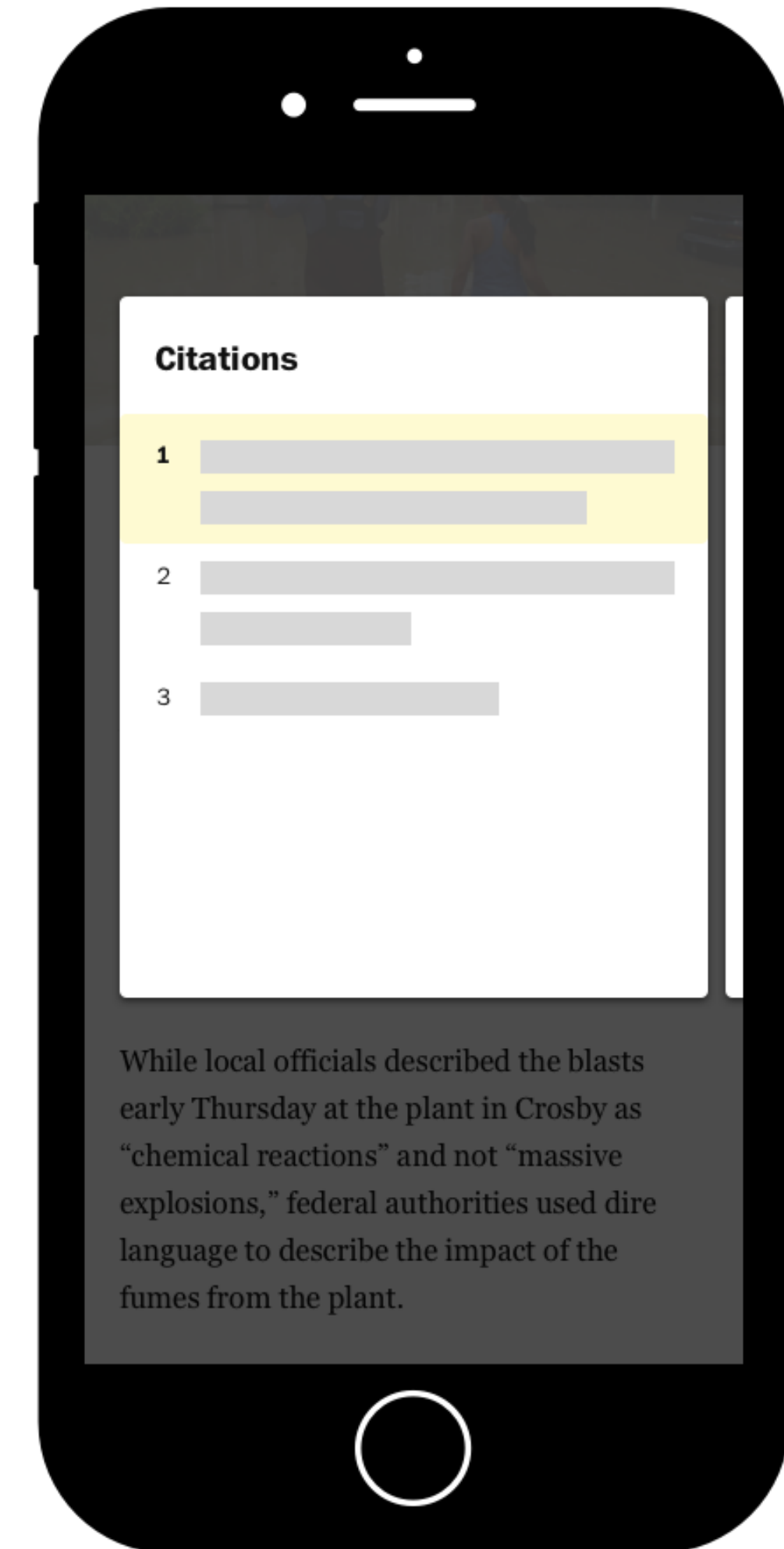
Data Type: URL, potentially a longform text field to describe relationship to backstory
Connects to: Backstory piece, Story (Article => Article connection)



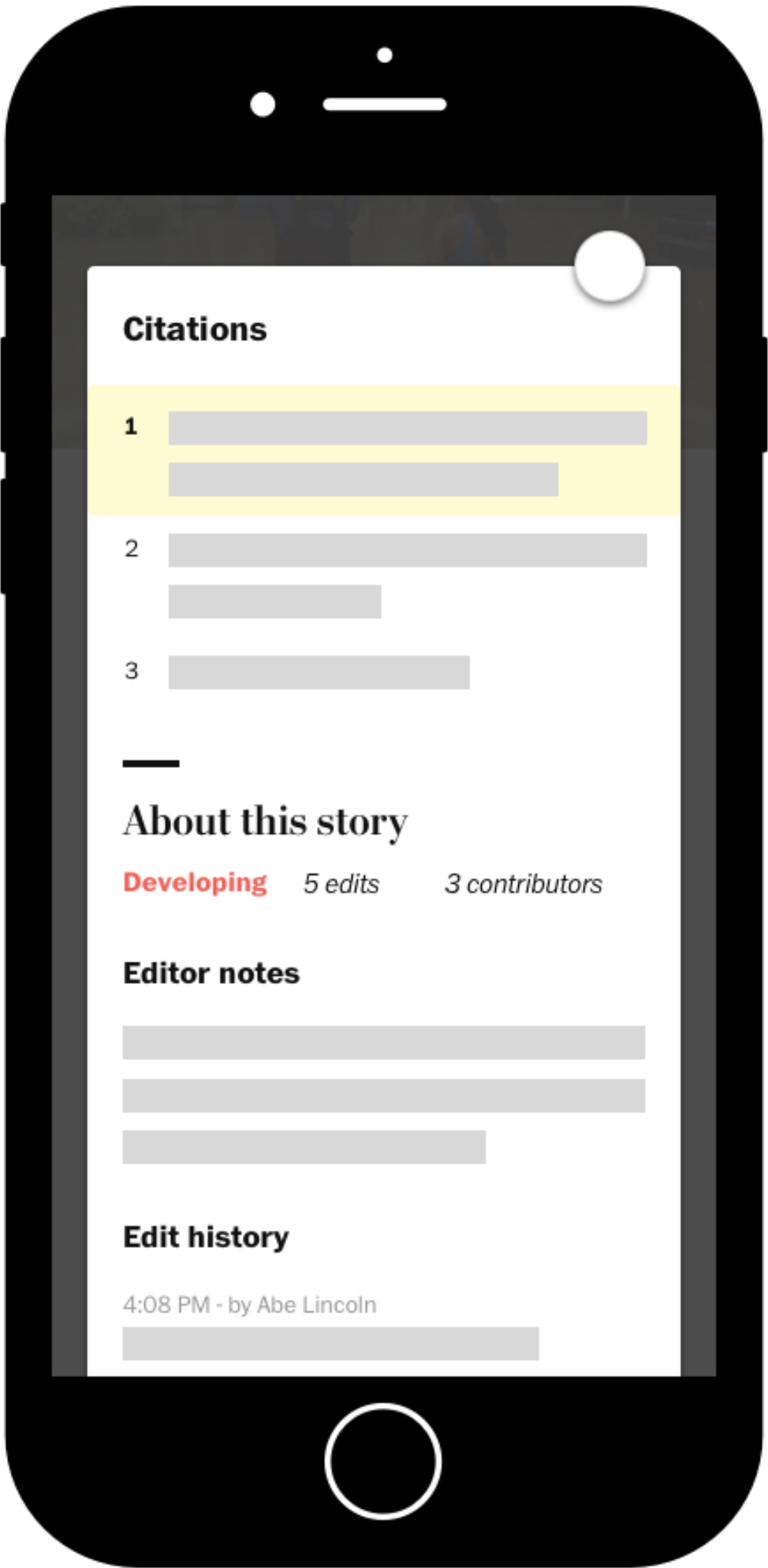
Option A



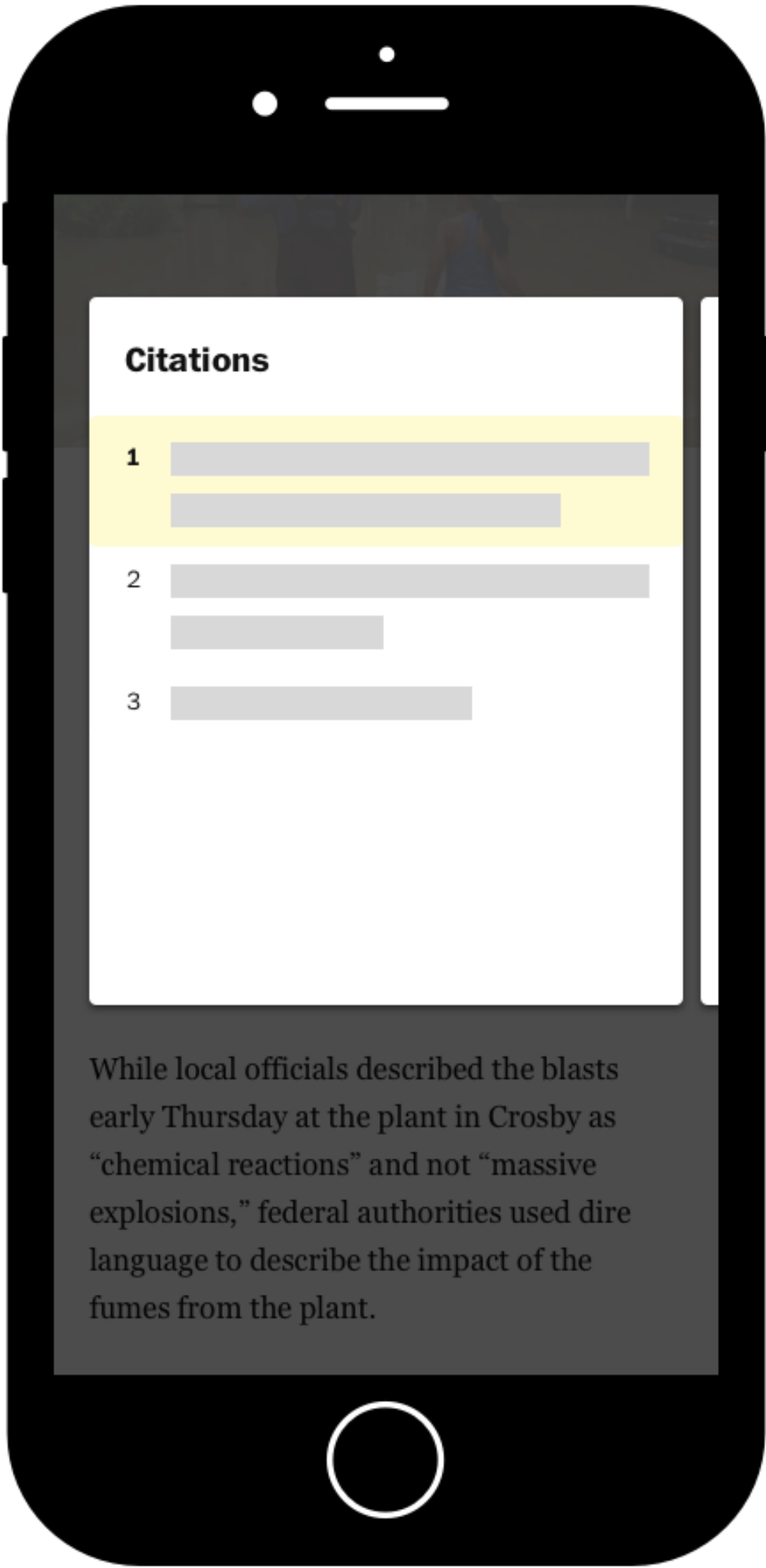
Option B



Option A



Option B



Citations

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Editor notes